



TRAINING

Brochure



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HD BROW EYEBROW COURSES



NOUVEAU HD
BEAUTY GROUP

Are you ready to turn your passion for brows into your paycheck?

Now's the time to join our nationally recognised networks of brow bosses across the UK & Ireland

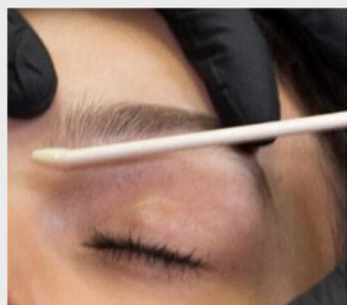
With a range of eyebrow training courses taught at our official academies, you're sure to find a course to suit you.



EMPOWERING
BROW BOSSES.

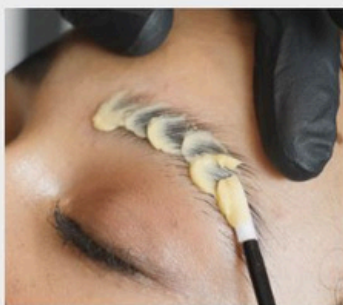
#BrowBoss

We want to empower brow bosses everywhere to join us on our mission to create bespoke brows for all. When you join the HD #BrowBoss family, you'll be part of a supportive community of eyebrow experts working to progress their dream careers within the beauty industry. Our accessible training courses make it easier than ever for you to turn your passion for brows into a career. Our continued support allows you to grow your eyebrow empire.



HD Brows training course

Learn our signature bespoke eyebrow shaping treatment including waxing, tinting, threading and so much more.



HD Brows BrowSculpt training

Brow lamination; the HD way. Our course tailors lamination techniques & much more to create our bespoke corrective & lifting treatment.



NEW HD Brows Colour Expert Course

From tailored tinting to bespoke bleaching, get ready to take your brow colouring to the next level. Are you ready to unlock limitless tinting possibilities?



HD Brows Conversion Courses

Learn to master the art of bespoke brows or brow lamination, the HD Brows way. Convert to HD Brows or BrowSculpt to access our exclusive techniques and leading-edge products.

HD BROWS TRAINING



Brow obsessed? Make your passion your paycheck by offering the UK's & Ireland's No.1 salon brow treatment.

Doing just 5 treatments per day can deliver you nearly £40,000 per year*, plus access our award-winning brow make up alongside the HD Brows treatment and boost your treatment revenue stream even more.

Our Elite Brow Experts will educate you on face shapes, brow mapping and the secret to our exclusive design formula. As well as showing you step by step, our unique selection of techniques including tinting, waxing, threading & makeup application to create a bespoke brow, perfect for your client.

Because we are such brow perfectionists, we understand that not all perfect brows can be built in a day. This is why our HD Brows Regrowth Programme allows you to work with your client's long term to eventually create their dream brows -building your relationship and ensuring you get that continuing returning custom. Not only that, we'll ensure you leave with tips & tools to make your new brow business a success.

Where can I train?

We have training academies throughout Ireland:

- Warrenpoint, Co Down
- Belfast, Co Antrim
- Drogheda, Co Louth
- Ballymena, Co Antrim
- Ballincolig, Co Cork

How much does it cost?

Training per stylist - £345+VAT

Optional Kits to add on:

HD Brow Start Up Kit - £219+VAT

HD Finishing Kit £200 + VAT which contains the most popular brow finishing products with everything you need for a bespoke finish.

HD BROWS TRAINING



As well as being able to offer the full HD Brows treatment, you can also add HD Brows Express (a faster version of the signature treatment), eyebrow tinting, waxing, and threading to your treatment menu. It allows you to tailor your treatments to each individual client and create bespoke brows every time.

By taking the very first step of becoming part of the HD Brows family, you will be on your way to increasing your income and learning a new, exciting – and valuable set of skills.

Kickstart your journey to becoming a #BrowBoss.

HD BROWS COLOUR EXPERT



HD BROW
HIGH DEFINITION BEAUTY
Colour Expert



FREE Training when
you purchase
the Kit for
£79+VAT

Our NEW totally digital Colour Expert course allows you to learn in your own time at a pace that suits you. At the end you will be a certified HD Brow Colour Expert with the skills to:

Soften and lift the brow to lighten brows

Create an on-trend ombre brow

And that's not all, you don't have to be a HD Brow Stylist to attend this course. If you have got brow experience and hold a tinting qualification you qualify to join our network of #browbosses across the UK & Ireland

HD BROWSCULPT TRAINING



Do you wish there was a solution to help correct your client's brow shape and tame eyebrow hairs? Are you looking to create the most on-trend and in-demand eyebrow style? Look no further than HD Brows brow lamination training. Introducing BrowSculpt: a treatment incorporating brow lamination techniques with a bespoke HD Brows twist.

WHY SHOULD I OFFER THE BROWSCULPT TREATMENT?

BrowSculpt allows you to incorporate the brow lamination process as well as consulting, brow mapping and so much more into your existing brow treatment offering. Brow lamination can be used to create the in-demand bushy brow look, but did you know it's so much more than that. When you attend the BrowSculpt training course, we'll not only teach you more than just how to create the brushed up look, we'll show you how to use brow lamination technology to correct your client's brow shape and set it in place with results that last up to 6 weeks. Whether your client wants to totally transform their brow shape, add a textured finish to the bulb or correct uneven tails, we'll teach you how to offer a fully bespoke and tailored approach to this on-trend technique.

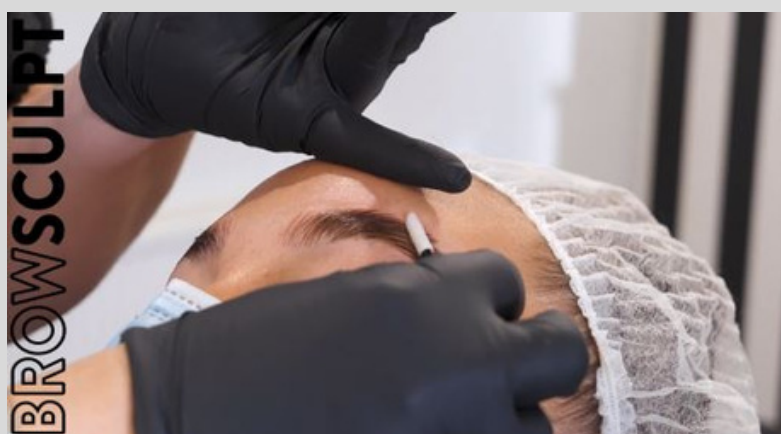
Here are the benefits you can offer your clients if you choose to train with us:

CORRECT THE EYEBROW HAIRS

The brow lamination process can be used across the entire brow or just in targeted areas to instantly correct asymmetrical, unruly or unshapely eyebrows. Brows may be sisters, not twins, but this treatment will allow your brows to look more symmetrical than ever before.

CREATE A BRUSHED UP BROW LOOK

Lamination can also lift the brows into your client's desired position, making them appear instantly fuller. It's ideal for creating the on-trend brushed up brow look.



HD BROWSCULPT TRAINING

Are there any prerequisites to the BrowSculpt Training?

We strongly recommend you attend the HD Brows Course prior to training, otherwise you must have a qualification in eyebrow hair removal techniques, including waxing and/or threading. Hair removal techniques are not taught on this course but are important for creating bespoke brows for your clients.

What is the cost of Training?

HD Brow Sculpt Training £250+VAT

Optional Kits:

HD Brow Sculpt Complete Kit £300+VAT

HD Sculpt Basic Kit £150+VAT



HD CONVERSION

Are you already trained in brows?

Whether you're looking to develop your brow skills or need a confidence boost to carry out your treatments, you can become an official HD Brows stylist by attending one of our conversion courses.

Convert to our signature treatment with the HD Brows Conversion Course, or there's our brow lamination conversion course to convert to the HD BrowSculpt method.

Exclusively for those who have trained in brows or brow lamination elsewhere, you can convert to the HD method by completing our totally online course. The course is hosted via our interactive learning platform, NouAcademy. You can complete your learning from the comfort of home, at a time and pace that suits you.

Once you've completed the course, you'll unlock access to our range of industry renowned professional and retail products to take your treatment results to the next level.

HD Brow Conversion Training Cost: £100+VAT

HD BrowSculpt Training Cost: £250+VAT

Please note: our conversion courses are not a qualification for insurance purposes.

You will receive a certificate of attendance



HD BROWSTAY HYBRID



The most talked about product in the brow industry right now is Hybrid Brow Dyes. These dyes have the potential to create the long-lasting, skin staining element of henna dyes; without the henna itself. HD Brows BrowStay arms you with yet another way to create totally tailored brows for every client. With up to 6 weeks brow stain and up to 10 days skin staining you can create everything from a subtle skin stain to the illusion of fuller brows for your re-growth clients from a range of 8 customisable tints to suit every colouring.

The BrowStay Hybrid Training Course covers everything you need to know to perform hybrid brow tinting treatments with confidence.

You will level up your brow design by learning advanced bespoke brow mapping techniques to achieve precision and symmetry. You'll master a number of on-trend looks to ensure you're able to tailor each treatment to your clients. There's also in-depth product knowledge and top tips on using the 100% vegan, 100% henna free BrowStay Hybrid system.

Are there any prerequisites to the BrowStay Hybrid Training?

We strongly recommend you attend the HD Brows Course prior to training, otherwise you must have a qualification in eyebrow tinting and waxing.

HD BrowStay Hybrid Training Costs - £250+VAT

HD BrowStay Hybrid basic kit Cost - £125+VAT



HD BROWSTAY HYBRID CONVERSION

Trained already?

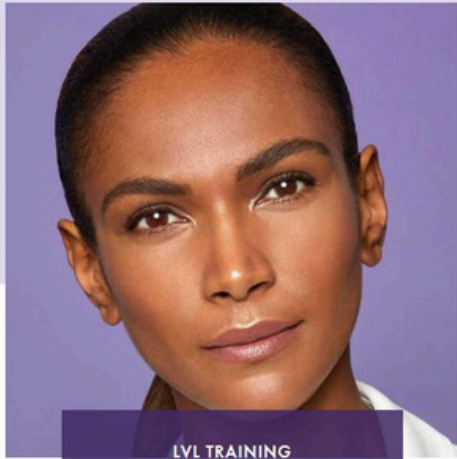
Trained brow stain artists can convert to the BrowStay Hybrid way online or those looking to train in hybrid can complete our foundation course.

Training Cost - £100+VAT

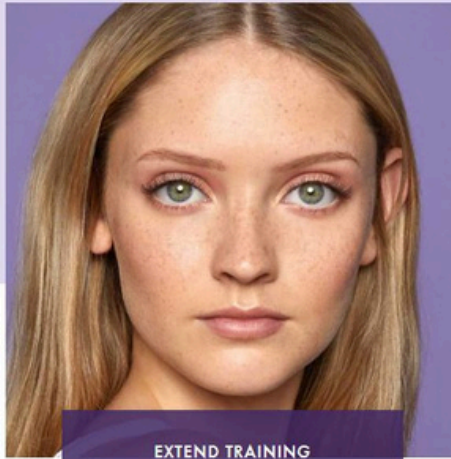
Join the Hybrid hype with HD Brows BrowStay. Whether you want an in depth in-academy training or online conversion course, we have education made to suit you. Are you ready to boost your earnings with the latest in-demand skin staining treatment?

#HDHybridHype #HDBrowStay

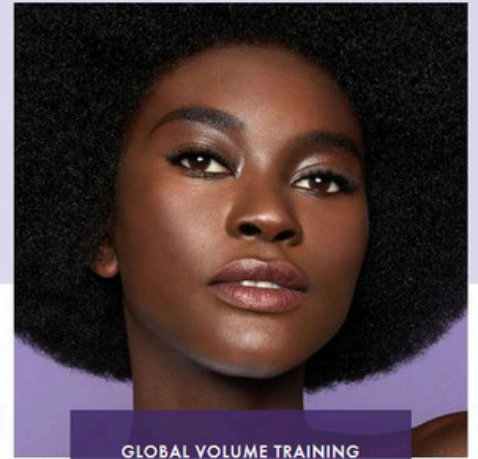
NOUVEAU LASH TRAINING



LVL TRAINING



EXTEND TRAINING



GLOBAL VOLUME TRAINING

WHY TRAIN WITH NOUVEAU LASHES?

With our award-winning training and talented community of lash artists, discover how to master lashes with confidence. We were voted Best Supplier of Specific Training at the Guild Awards of Excellence by new and experienced lash artists. Once qualified, you'll receive a dedicated Customer Specialist, lifetime support and the option to promote yourself on our Salon Finder. When you train with us, you're investing in your future.

Training Cost £250+VAT

back
to lashes
with triple lash success



ALREADY TRAINED?

Converting to the #1 lash brand has never been easier. Our half-day hosted webinars are designed to boost your current lash skills. Led by one of our experienced educators, our online conversion and refresher training is just the start of your journey with Nouveau Lashes. Gain access to our full product range and begin retailing with confidence as you reap the benefits of being associated with a consumer recognised, trusted brand. We'll help you make the most out of your career.

Conversion Training Cost £99+VAT

LVL LASH LIFT



WHAT IS AN LVL LASH LIFT?

Exclusive to Nouveau Lashes, our LVL lash lift is the revolutionary lash treatment that creates masses of length, volume and lift with your own natural lashes. No mascara. No extensions. No maintenance.



LVL LASHES COURSE INFORMATION

Our LVL training will guide you through the fundamental theory and essential practical skills needed to deliver LVL. The revolutionary lash lift treatment that creates the appearance of length, volume and lift using nothing but your clients' natural lashes.

The first section of theory will be completed via a live webinar, delivered by our expert trainers, with your final in-class practical training and assessment being held at a later date.

You will have successfully qualified when you complete both modules.

Our lash techniques and products, made exclusively by Nouveau Lashes, are used to straighten lashes at the root whilst minimising the risk of damage. Perfect for clients who want long lasting, natural looking eyelash enhancement without the need for mascara or lash extensions.

So, by starting your LVL training journey now, we can ensure you're qualified and delivering treatments as soon as possible.

Training Cost: £250+VAT

WHAT'S INVOLVED?

Theory via our online learning system

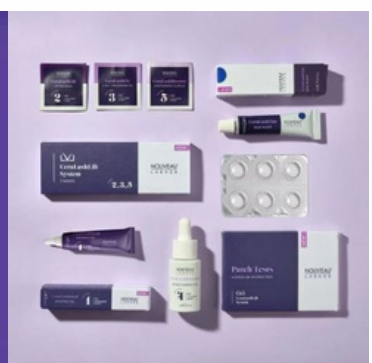
Half day in-class training with no case studies needed

Flexible kit options from just £150+VAT

Average treatment price: £45

Treatment time: 35 mins

Average cost to salon £8.79



EXTEND LASH TRAINING



NOUVEAU®
LASHES
Extend



Learn how to perfect the art of 1-on-1 individual lash extensions on our Extend training course, starting in the comfort of your own home. It's the first step into your professional career as an eyelash extension artist or a fantastic addition if you are already trained in LVL. You'll be able to offer full sets of semi-permanent lashes to clients who want added volume and length to their natural lashes. So, by starting your learning journey now, we can ensure you're qualified and delivering treatments as soon as possible.

Our Extend training is made up of both theory and practical modules. The first section of theory will be completed via a live webinar, delivered by our expert trainers, with your practical training being held in-class at one of our academies. You will have successfully qualified when you complete both modules and a case study assessment.

Using our innovative weight-for-weight lash guidance, individual lashes are applied one at a time to the natural lash for a flawless, natural-looking effect that enhances the appearance of the eyes for up to 8 weeks. You'll learn to create bespoke lashes suitable for all your clients' eye shapes, from subtle enhancements to a more glamorous look. This luxury treatment takes from 90 minutes and is both relaxing for your client and profitable for you. You'll be able to choose from our range of treatment and retail kits to reduce your costs, maximise earning potential and grow your business with satisfied, loyal clients returning every 2-3 weeks for infills.

Training Cost: £250+VAT



WHAT'S INVOLVED?

- Theory via our online learning system
- Half day in-class training
- Flexible kit options from just £150+VAT
- Average treatment price: £45
- Treatment time: 2 hours
- Average cost to salon £2.50

GLOBAL LASH TRAINING



Our Global Volume training course is not another trend or lash style. This lash extensions course focuses on perfecting the art of handmaking fans and evolving your understanding of bespoke lash creations. With in-depth fanning knowledge, you'll be able to create limitless looks with a lash health-first approach, including Russian Volume, Hybrid and our very own fluttery SVS. Diversify your lash skills and combine existing knowledge with new inspiration. Take your clients' lashes to new dimensions with our Global Volume training course, starting in the comfort of your own home.

Our Global Volume training is made up of both theory and practical modules, where you'll discover how to select, apply and style lash fans like a true lash technician. The first section of online theory includes hands on practical fanning and will be completed via a live webinar, delivered by our expert trainers, with your in-class practical training being held at one of our academies. Fanning can be practiced at home between your online theory and practical training day. We encourage a minimum of 4 hours fanning practice. You will have successfully qualified when you complete both modules and a case study assessment (if required).



WHAT'S INVOLVED?

- Theory via our online learning system
- Half day in-class training
- Flexible kit options from just £150+VAT
- Average treatment price: £65
- Treatment time: 2 hours
- Average cost to salon £3.50

Training Cost: £250+VAT



TRAINING LEVEL

Suitable for experienced classic lash extension artists



TRAINING TIME

Half-day online and half-day in-class training



AVERAGE TREATMENT PRICE

£55+ dependent on volume lash look

BELLAMIANTA SPRAY TAN TRAINING



SPRAY TAN COURSES

Available Here

The Bellamianta Online Spray Tanning training course, an absolute must-have for all beauty and mobile therapists. Spray tanning treatment is one of the most highly requested treatments in today's beauty industry.

Spray tanning has a huge earning potential with which you can earn up to £25 per treatment. Clients are able to have spray tanning treatment without the risk of UV rays and achieve a flawless look in just a few minutes.

This Spray Tan Course is perfect for the beginner tanner wishing to add tanning to their existing services or for those already tanning who want to use Bellamianta's amazing product for the ultimate flawless tan. No experience or previous qualifications are necessary, as you will learn the skills and confidence to become a Spray Tan Technician and to start building your business. This online informative and interactive half-day course gives you all the information and techniques required to provide your clients with the perfect tan.

Over the duration of the course you will cover the following:

- Health and safety
- Client consultation
- Preparation and aftercare
- Ultimate spray tanning techniques
- Science of tanning
- Self-tanning application techniques
- Retailing and marketing

Training Fee - £50 +VAT

We also stock all the tools you
need to get you started

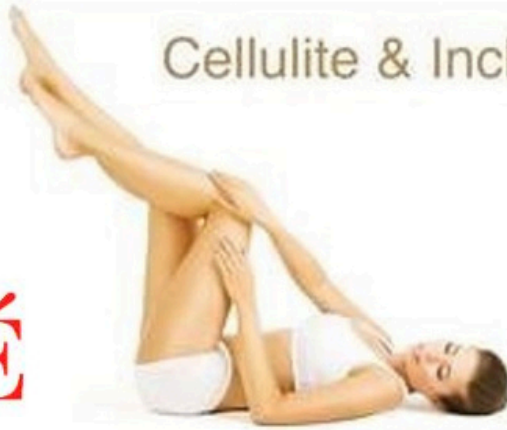
MINIMI INCH LOSS WRAP TRAINING

www.minimiwrap.com



Cellulite & Inch Loss Wrap

As seen on TV3's
XPOSE



What is MiniMi Body Wrap?

Minimi is a non-invasive body wrap treatment, designed to offer you a more sculpted body with lasting results. It is one of the leading body wraps in the Irish beauty industry, as seen on TV3's 'Xpose', and is highly favoured among celebrities such as Vogue Williams, and now taking Ireland and the UK by storm!



The advanced technology in the MiniMi solution targets those difficult areas often found on the body (such as hips, buttocks, waist and arms). It has the power to help you drop a dress size in a single treatment. It can reduce the appearance of cellulite and improve skin tone. Results are visible immediately; with clients seeing optimal results up to three days after the treatment. Combined with healthy eating and exercise, MiniMi is the perfect treatment for your clients to get both the look and feel good factor!

MiniMi Training and Kit options

- Half Day Online Training £149+vat
- Gold Kit (20 Treatments) £160+vat (optional)
- Silver Kit (4 Treatments) £50+vat (optional)
- Free listing on our MiniMi Salon Finder page
- Ongoing trainer support and feedback

Potential Earning

This fantastic treatment costs you approximately £8 and the RRP is £45-65 dependent on your salons location. The purchase of one Gold kit £160 +VAT (20 treatments can earn you £1000 approx.)



For further information on all our training, please contact us on

Tel+44 28417 53900

or email us on

info@thebeautyschool.co.uk

