



# **TRAINING**

## Brochure



Page 3 - HD Brows Course Overview

Page 4 - HD Brows

Page 5 - HD Brow Colour Expert

Page 6 - HD BrowSculpt

Page 7 - HD Brow Conversion

Page 8 - Nouveau Lashes Course Overview

Page 9 - LVL Enhance

Page 10 - Extend Lashes

Page 11 - Global Lashes

Page 12 - Bellamianta Spray Tan Training

Page 13 - MiniMi Inch Loss Wrap

Page 14 - Outback Organics Waxing

Page 15 - Dermaplaning

# TABLE OF CONTENTS

# HD BROW EYEBROW COURSES



NOUVEAU HD  
BEAUTY GROUP

Are you ready to turn your passion for brows into your paycheck?

Now's the time to join our nationally recognised networks of brow bosses across the UK & Ireland

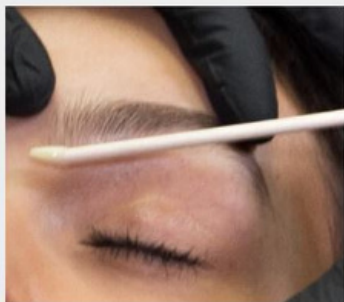
With a range of eyebrow training courses taught at our official academies, you're sure to find a course to suit you.



EMPOWERING  
BROW BOSSES.

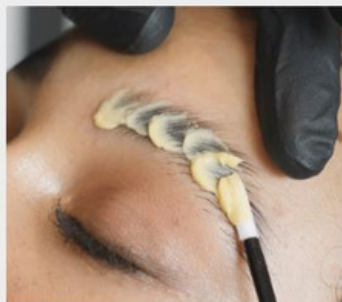
#BrowBoss

We want to empower brow bosses everywhere to join us on our mission to create bespoke brows for all. When you join the HD #BrowBoss family, you'll be part of a supportive community of eyebrow experts working to progress their dream careers within the beauty industry. Our accessible training courses make it easier than ever for you to turn your passion for brows into a career. Our continued support allows you to grow your eyebrow empire.



## HD Brows training course

Learn our signature bespoke eyebrow shaping treatment including waxing, tinting, threading and so much more.



## HD Brows BrowSculpt training

Brow lamination; the HD way. Our course tailors lamination techniques & much more to create our bespoke corrective & lifting treatment.



## NEW HD Brows Colour Expert Course

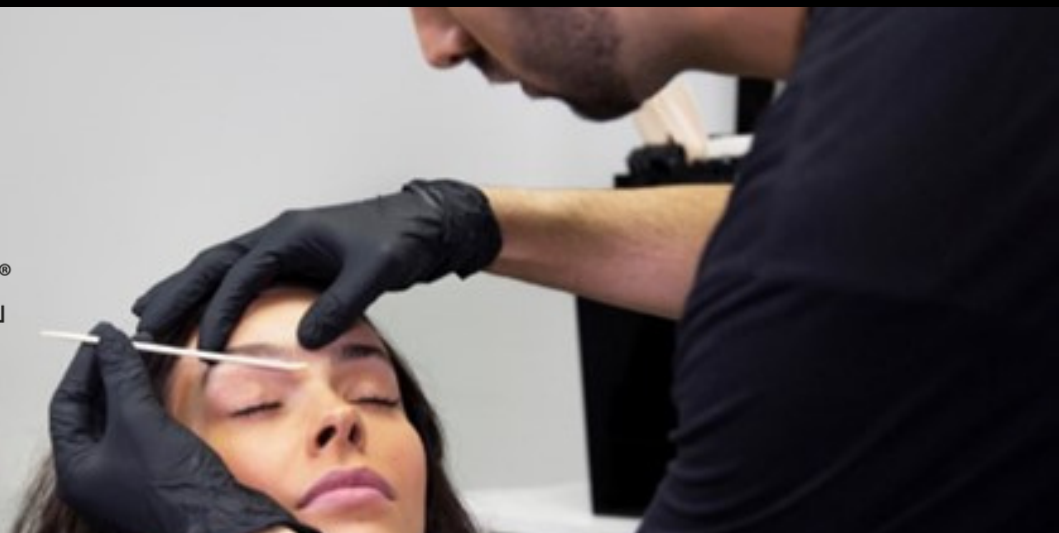
From tailored tinting to bespoke bleaching, get ready to take your brow colouring to the next level. Are you ready to unlock limitless tinting possibilities?



## HD Brows Conversion Courses

Learn to master the art of bespoke brows or brow lamination, the HD Brows way. Convert to HD Brows or BrowSculpt to access our exclusive techniques and leading-edge products.

# HD BROWS TRAINING



*Brow obsessed? Make your passion your paycheck by offering the UK's & Ireland's No.1 salon brow treatment.*

Doing just 5 treatments per day can deliver you nearly £40,000 per year\*, plus access our award-winning brow make up alongside the HD Brows treatment and boost your treatment revenue stream even more.

Our Elite Brow Experts will educate you on face shapes, brow mapping and the secret to our exclusive design formula. As well as showing you step by step, our unique selection of techniques including tinting, waxing, threading & makeup application to create a bespoke brow, perfect for your client.

Because we are such brow perfectionists, we understand that not all perfect brows can be built in a day. This is why our HD Brows Regrowth Programme allows you to work with your client's long term to eventually create their dream brows -building your relationship and ensuring you get that continuing returning custom. Not only that, we'll ensure you leave with tips & tools to make your new brow business a success.

## WHAT'S INCLUDED?

- Home study Pre Read Training manual supported with a pre-recorded webinar.
- Practical Training Session at our training academies across the UK & Ireland
- Free listing on our salon finder page
- Ongoing trainer support

## WHERE CAN I TRAIN?

We have training academies throughout Ireland:

- Warrenpoint, Co Down
- Belfast, Co Antrim
- Drogheda, Co Louth
- Oranmore, Co Galway
- Ballymena, Co Antrim

## HOW MUCH DOES THIS COST?

Training Per Stylist - £295+VAT

### Optional Kits to add on:

HD Brow Start Up Kit - £219+VAT

HD Finishing Kit £200 + VAT which contains the most popular brow finishing products with everything you need for a bespoke finish.





# HD BROWS TRAINING



As well as being able to offer the full HD Brows treatment, you can also add HD Brows Express (a faster version of the signature treatment), eyebrow tinting, waxing, and threading to your treatment menu. It allows you to tailor your treatments to each individual client and create bespoke brows every time.

By taking the very first step of becoming part of the HD Brows family, you will be on your way to increasing your income and learning a new, exciting – and valuable set of skills.

Kickstart your journey to becoming a #BrowBoss.

## HD BROWS COLOUR EXPERT



HD BROW  
HIGH DEFINITION BEAUTY  
**Colour Expert**



**FREE** Training when  
you purchase  
the Kit for  
**£79+VAT**

Our NEW totally digital Colour Expert course allows you to learn in your own time at a pace that suits you. At the end you will be a certified HD Brow Colour Expert with the skills to:

Soften and lift the brow to lighten brows

Create an on-trend ombre brow

And that's not all, you don't have to be a HD Brow Stylist to attend this course. If you have got brow experience and hold a tinting qualification you qualify to join our network of #browbosses across the UK & Ireland

# HD BROWSCULPT TRAINING



Do you wish there was a solution to help correct your client's brow shape and tame eyebrow hairs? Are you looking to create the most on-trend and in-demand eyebrow style? Look no further than HD Brows brow lamination training.

Introducing BrowSculpt: a treatment incorporating brow lamination techniques with a bespoke HD Brows twist.

## WHY SHOULD I OFFER THE BROWSCULPT TREATMENT?

BrowSculpt allows you to incorporate the brow lamination process as well as consulting, brow mapping and so much more into your existing brow treatment offering. Brow lamination can be used to create the in-demand bushy brow look, but did you know it's so much more than that. When you attend the BrowSculpt training course, we'll not only teach you more than just how to create the brushed up look, we'll show you how to use brow lamination technology to correct your client's brow shape and set it in place with results that last up to 6 weeks. Whether your client wants to totally transform their brow shape, add a textured finish to the bulb or correct uneven tails, we'll teach you how to offer a fully bespoke and tailored approach to this on-trend technique.

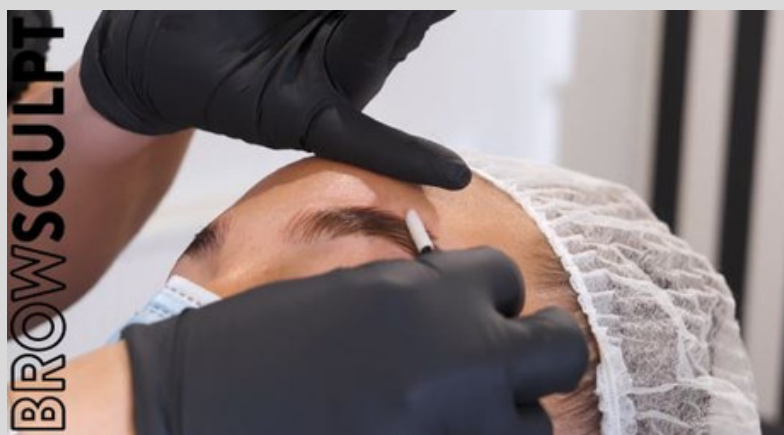
Here are the benefits you can offer your clients if you choose to train with us:

### CORRECT THE EYEBROW HAIRS

The brow lamination process can be used across the entire brow or just in targeted areas to instantly correct asymmetrical, unruly or unshapely eyebrows. Brows may be sisters, not twins, but this treatment will allow your brows to look more symmetrical than ever before.

### CREATE A BRUSHED UP BROW LOOK

Lamination can also lift the brows into your client's desired position, making them appear instantly fuller. It's ideal for creating the on-trend brushed up brow look.



# HD BROWSculPT TRAINING

## Are there any prerequisites to the BrowSculpt Training?

We strongly recommend you attend the HD Brows Course prior to training, otherwise you must have a qualification in eyebrow hair removal techniques, including waxing and/or threading. Hair removal techniques are not taught on this course but are important for creating bespoke brows for your clients.

## What is the cost of Training?

HD Brow Sculpt Training £200+VAT

HD Brow Sculpt Complete Kit £300+VAT (Optional)

HD Sculpt Basic Kit (only available to HD Trained Salons) £150+VAT



# HD BROW CONVERSION

## Are you already trained in brows?

Whether you're looking to develop your brow skills or need a confidence boost to carry out your treatments, you can become an official HD Brows stylist by attending one of our conversion courses. Convert to our signature treatment with the HD Brows Conversion Course, or there's our brow lamination conversion course to convert to the HD BrowSculpt method.

Exclusively for those who have trained in brows or brow lamination elsewhere, you can convert to the HD method by completing our totally online course. The course is hosted via our interactive learning platform, NouAcademy. You can complete your learning from the comfort of home, at a time and pace that suits you. Once you've completed the course, you'll unlock access to our range of industry renowned professional and retail products to take your treatment results to the next level.

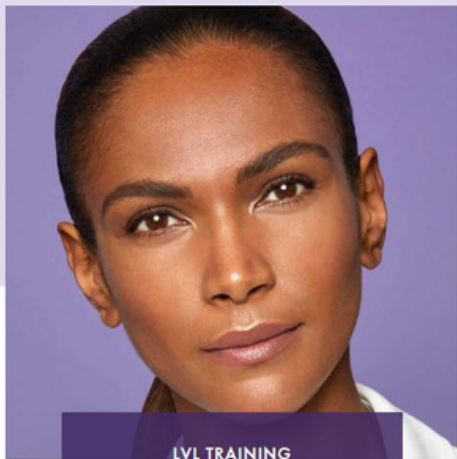
*Please note: our conversion courses are not a qualification for insurance purposes.  
You will receive a certificate of attendance*

HD Brow Conversion Training Cost: £100+VAT  
HD BrowSculpt Training Cost: £160+VAT

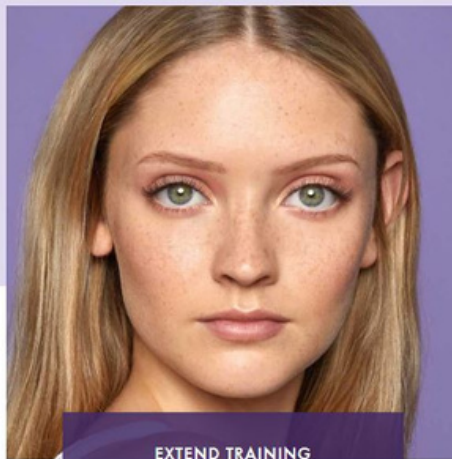




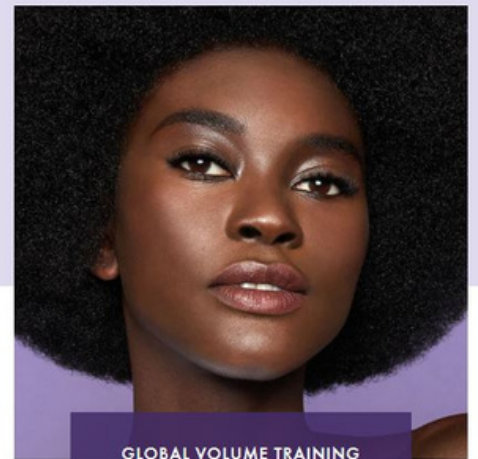
# NOUVEAU LASH TRAINING



LVL TRAINING



EXTEND TRAINING



GLOBAL VOLUME TRAINING

## WHY TRAIN WITH NOUVEAU LASHES?

With our award-winning training and talented community of lash artists, discover how to master lashes with confidence. We were voted Best Supplier of Specific Training at the Guild Awards of Excellence by new and experienced lash artists. Once qualified, you'll receive a dedicated Customer Specialist, lifetime support and the option to promote yourself on our Salon Finder. When you train with us, you're investing in your future.

Training Cost £200+VAT



back  
to lashes  
*with triple lash success*



## ALREADY TRAINED?

Converting to the #1 lash brand has never been easier. Our half-day hosted webinars are designed to boost your current lash skills. Led by one of our experienced educators, our online conversion and refresher training is just the start of your journey with Nouveau Lashes. Gain access to our full product range and begin retailing with confidence as you reap the benefits of being associated with a consumer recognised, trusted brand. We'll help you make the most out of your career.

Conversion Training Cost £99+VAT



# LVL ENHANCE LASHES



## WHAT IS AN LVL LASH LIFT?

Exclusive to Nouveau Lashes, our LVL lash lift is the revolutionary lash treatment that creates masses of length, volume and lift with your own natural lashes. No mascara. No extensions. No maintenance.



## LVL LASHES COURSE INFORMATION

Our LVL training will guide you through the fundamental theory and essential practical skills needed to deliver LVL. The revolutionary lash lift treatment that creates the appearance of length, volume and lift using nothing but your clients' natural lashes.

The first section of theory will be completed via a live webinar, delivered by our expert trainers, with your final in-class practical training and assessment being held at a later date. You will have successfully qualified when you complete both modules.

Our lash techniques and products, made exclusively by Nouveau Lashes, are used to straighten lashes at the root whilst minimising the risk of damage. Perfect for clients who want long lasting, natural looking eyelash enhancement without the need for mascara or lash extensions.

So, by starting your LVL training journey now, we can ensure you're qualified and delivering treatments as soon as possible.

### WHAT'S INVOLVED?

Pre-Study module

Half day webinar module

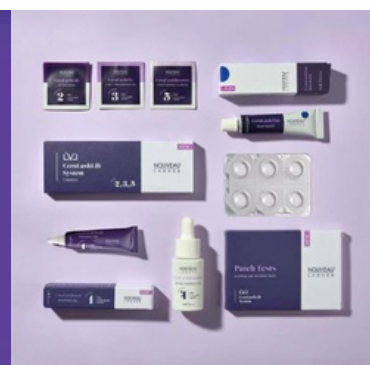
Half day in-class training with no case studies needed

Flexible kit options from just £150+VAT

Average treatment price: £45

Treatment time: 35 mins

Average cost to salon £8.79



#### COST

From £200 +VAT



#### FORMAT

Pre study module, half-day online and half-day in-class training



#### TRAINING LEVEL

Suitable for all



#### KITS

LVL Start Up, LVL Complete, Lash Care Start Up, Lash Care Complete

# EXTEND LASH TRAINING



Learn how to perfect the art of 1-on-1 individual lash extensions on our Extend training course, starting in the comfort of your own home. It's the first step into your professional career as an eyelash extension artist or a fantastic addition if you are already trained in LVL. You'll be able to offer full sets of semi-permanent lashes to clients who want added volume and length to their natural lashes. So, by starting your learning journey now, we can ensure you're qualified and delivering treatments as soon as possible. Our Extend training is made up of both theory and practical modules. The first section of theory will be completed via a live webinar, delivered by our expert trainers, with your practical training being held in-class at one of our academies. You will have successfully qualified when you complete both modules and a case study assessment.

Using our innovative weight-for-weight lash guidance, individual lashes are applied one at a time to the natural lash for a flawless, natural-looking effect that enhances the appearance of the eyes for up to 8 weeks. You'll learn to create bespoke lashes suitable for all your clients' eye shapes, from subtle enhancements to a more glamorous look. This luxury treatment takes from 90 minutes and is both relaxing for your client and profitable for you. You'll be able to choose from our range of treatment and retail kits to reduce your costs, maximise earning potential and grow your business with satisfied, loyal clients returning every 2-3 weeks for infills.



## WHAT'S INVOLVED?

- Pre-Study module
- Half day webinar module
- Half day in-class training
- Flexible kit options from just £150+VAT
- Average treatment price: £65
- Treatment time: 2 hours
- Average cost to salon £2.50



### COST

From £200 +VAT



### FORMAT

Pre study module, half-day online and half-day in-class training



### TRAINING LEVEL

Suitable for all



### KITS

Extend Start Up, Extend Complete, Lash Care Start Up, Lash Care Complete

# GLOBAL LASH TRAINING



Our Global Volume training course is not another trend or lash style. This lash extensions course focuses on perfecting the art of handmaking fans and evolving your understanding of bespoke lash creations.

With in-depth fanning knowledge, you'll be able to create limitless looks with a lash health-first approach, including Russian Volume, Hybrid and our very own fluttery SVS. Diversify your lash skills and combine existing knowledge with new inspiration. Take your clients' lashes to new dimensions with our Global Volume training course, starting in the comfort of your own home.

Our Global Volume training is made up of both theory and practical modules, where you'll discover how to select, apply and style lash fans like a true lash technician. The first section of online theory includes hands on practical fanning and will be completed via a live webinar, delivered by our expert trainers, with your in-class practical training being held at one of our academies. Fanning can be practiced at home between your online theory and practical training day. We encourage a minimum of 4 hours fanning practice. You will have successfully qualified when you complete both modules and a case study assessment (if required).



## WHAT'S INVOLVED?

- Pre-Study module
- Half day webinar module
- Half day in-class training
- Flexible kit options from just £150+VAT
- Average treatment price: £65
- Treatment time: 2 hours
- Average cost to salon £3.50

Training Cost: £200+VAT



### TRAINING LEVEL

Suitable for experienced classic lash extension artists



### TRAINING TIME

Half-day online and half-day in-class training



### AVERAGE TREATMENT PRICE

£55+ dependent on volume lash look



# BELLAMIANTA SPRAY TAN TRAINING



The Bellamianta Online Spray Tanning training course, an absolute must-have for all beauty and mobile therapists. Spray tanning treatment is one of the most highly requested treatments in today's beauty industry.

Spray tanning has a huge earning potential with which you can earn up to £25 per treatment. Clients are able to have spray tanning treatment without the risk of UV rays and achieve a flawless look in just a few minutes.

This Spray Tan Course is perfect for the beginner tanner wishing to add tanning to their existing services or for those already tanning who want to use Bellamianta's amazing product for the ultimate flawless tan.

No experience or previous qualifications are necessary, as you will learn the skills and confidence to become a Spray Tan Technician and to start building your business. This online informative and interactive half-day course gives you all the information and techniques required to provide your clients with the perfect tan.

Over the duration of the course you will cover the following:

- Health and safety
- Client consultation
- Preparation and aftercare
- Ultimate spray tanning techniques
- Science of tanning
- Self-tanning application techniques
- Retailing and marketing

**Training Fee - £50 +VAT**

We also stock all the tools you need to get you started





# MINIMI INCH LOSS WRAP TRAINING

www.minimiwrap.com



Cellulite & Inch Loss Wrap

As seen on TV3's  
**XPOSE**



## What is MiniMi Body Wrap?

Minimi is a non-invasive body wrap treatment, designed to offer you a more sculpted body with lasting results. It is one of the leading body wraps in the Irish beauty industry, as seen on TV3's 'Xpose', and is highly favoured among celebrities such as Vogue Williams, and now taking Ireland and the UK by storm!



The advanced technology in the MiniMi solution targets those difficult areas often found on the body (such as hips, buttocks, waist and arms). It has the power to help you drop a dress size in a single treatment. It can reduce the appearance of cellulite and improve skin tone. Results are visible immediately; with clients seeing optimal results up to three days after the treatment. Combined with healthy eating and exercise, MiniMi is the perfect treatment for your clients to get both the look and feel good factor!

## MiniMi Training and Kit options

- Half Day Online Training £149+vat
- Gold Kit (20 Treatments) £160+vat (optional)
- Silver Kit (4 Treatments) £50+vat (optional)
- Free listing on our MiniMi Salon Finder page
- Ongoing trainer support and feedback

## Potential Earning

*This fantastic treatment costs you approximately £8 and the RRP is £45-65 dependent on your salons location. The purchase of one Gold kit £160 +VAT (20 treatments can earn you £1000 approx.)*

# OUTBACK ORGANICS WAXING TRAINING



Fused with the latest cosmetic ingredients with innovative natural extracts from the coastline, forests, and bush lands of Australia to create ethical skincare and waxing products that are as perfect for spas, salons and beauty therapists as they are for individuals.

The ingredients in Outback Organics Botanical range have been carefully selected for their uniquely healing, soothing and nourishing properties. They are expertly blended with the latest cosmetic ingredients to produce beautiful products of exceptional quality and efficiency.



## Basic Waxing / Product Knowledge Wax Training – Accredited

The course will cover:

- An introduction to Outback Organics and brand awareness.
- The best practices, tips and techniques.
- In-depth analysis of industry health, safety and hygiene standards. A look at consultation and application.
- Full treatment demonstrations.
- Practical and written assessments, overseen by an Outback trainer.
- Certification and accreditation by the Guild of Beauty Therapists.
- Your certificate of achievement will make you eligible to apply for insurance for basic waxing treatments.
- \*A live demonstration and full video of treatment will be shown during training.

### Training Cost:

Basic Waxing 1st Therapist £195+VAT

# OUTBACK ORGANICS WAXING TRAINING

## Female Intimate Wax Training – Guild Accredited

The course will cover:

- An introduction to Outback Organics and brand awareness.
- The best practices, tips and techniques.
- In-depth analysis of industry health, safety and hygiene standards. A look at consultation and application.
- Full treatment demonstrations.
- Practical and written assessments, overseen by an Outback trainer.
- Certification and accreditation by the Guild of Beauty Therapists.
- Your certificate of achievement will make you eligible to apply for insurance for female intimate waxing treatments.
- \*A live demonstration and full video of treatment will be shown during training.



### What you'll receive:

Full accreditation for Basic / Female Intimate Waxing, allowing you to gain insurance for basic / female intimate waxing treatments.

Exclusive training pack that includes our Product Manual, Female Intimate Manual & Outback Organics accessories.

### Course requirements:

Basic Waxing – No previous experience required

Female Intimate Waxing – Must hold a minimum NVQ level 2 in waxing or basic waxing certificate.

\*We will always endeavor to supply models for all of our course demos, however, we do ask that therapists attending our training courses come with significant hair growth and are prepared to work on each other.

### Training Cost:

Female Intimate Waxing 1st Therapist £150+VAT







INTRODUCING

# Dermaplaning Training

WITH



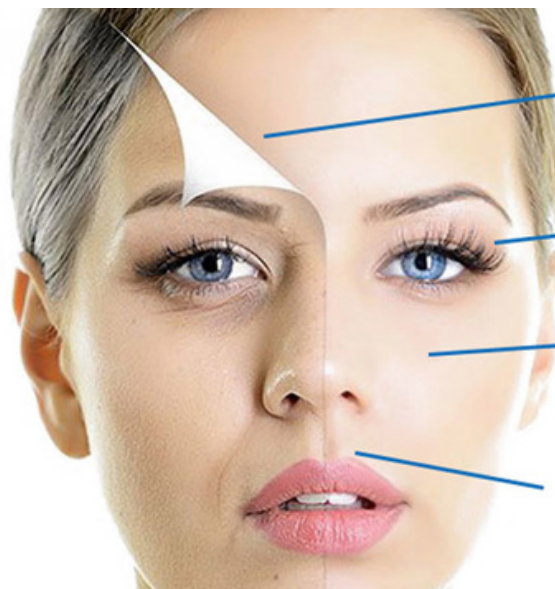
## What is Dermaplaning?

Dermaplaning provides an effective and safe exfoliation treatment that promotes deeper product penetration, boosting the effects of skin care products while making the skin look and feel smoother and also reducing the appearance of acne scars.

The Treatment also works to remove facial hair that can trap dirt and oils.

It is a painless procedure using a sterile 10 gauge blade at a 45 degree angle to scrape off dead skin cells and peach fuzz.

Training Cost: £195+VAT



Exfoliates the  
outer skin layer

Reduces wrinkles

Leaves your skin  
brighter

Removes Peach Fuzz





For further information on all our training, please contact us on  
Tel+44 28417 53900  
or email us on  
[info@thebeautyschool.co.uk](mailto:info@thebeautyschool.co.uk)

